

ROBBINS INSURANCE GROUP MERGES WITH G&G INDEPENDENT INSURANCE

Blake Robbins / May 8, 2023 / [Uncategorized](#)



Uniting Two Reputable Independent Insurance Agencies in Branson, Missouri

G&G Independent Insurance is excited to grow its presence in Branson, Missouri, as it joins forces with [Robbins Insurance Group \(RIG\)](#), a respected agency in the market, to integrate its team and services under the G&G brand. This merger will bring together two esteemed insurance agencies to provide an even greater level of service to clients in the Branson area. The transaction became effective on May 1, 2023.

G&G Independent Insurance has been serving the insurance needs of clients in Missouri and surrounding states for over 9 years. The company has built a strong reputation for providing exceptional customer service and customized insurance solutions. The merger of Robbins Insurance Group will further strengthen G&G's position as a leading and growing independent insurance agency in the region.

Robbins Insurance Group is an insurance agency located in Branson, Missouri, founded by Blake Robbins in early 2018. The company is committed to providing a different insurance experience by offering simple processes and customized coverage centered around the client's needs. The team at Robbins Insurance Group takes pride in their love and passion for the Branson community, which will be embodied through this merger.

"Five years ago, I felt like the Branson community was underserved in the P&C insurance space (specifically personal lines like home, auto, toys, nightly rentals, etc.). I decided to found RIG to fill that void. We took a servant-hearted approach with the goal of serving with a cheerful attitude and a high level of excellence. We see this merger as a way to further achieve our goal. G&G is top in class in customer service, professionalism, and employee satisfaction. We are so excited to see the continued impact we can make in Southwest Missouri as a result of this merger."

"We are thrilled to welcome Robbins Insurance Group to the G&G team," said Jordan Greer, Founder and CEO of G&G Independent Insurance. "Their commitment to providing exceptional service aligns perfectly with our own values, and we are confident that this consolidation of efforts will enable us to better serve our clients in Branson and beyond."

As part of the merger, current RIG employees will join the G&G team. Blake Robbins will continue to own and operate Robbins Financial, serving clients' financial planning needs and as a consultant to G&G during the transition period.

G&G Independent Insurance is committed to providing the highest level of service to clients, and this business decision is just one example of the company's dedication to achieving that goal. With the addition of RIG, G&G will continue to provide clients with the customized insurance solutions they need to protect what matters most.

G&G Independent Insurance is a full-service independent insurance agency located in Fayetteville, Ark. G&G was founded, and is operated, with a commitment to providing clients the best possible protection at the most affordable price. G&G offers a wide variety of coverage including auto insurance, home insurance, motorcycle insurance, flood insurance, life insurance, commercial insurance, and more. With a dedication to their clients, G&G Independent Insurance always strives to keep the best interest of their clients in mind and provide an exceptional experience.

To learn more, please visit our website: www.gg-insurance.com

Branson Office Location

1649 State Highway 248

Branson, MO 65616

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